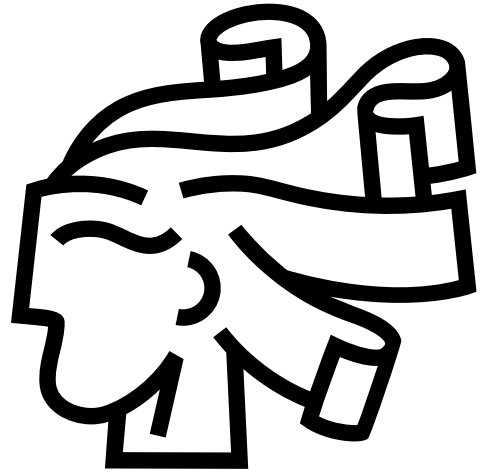


Griechische Filmwoche München



Greek Film Week organised by Cinephile München e.V.

Cinephile München is a registered nonprofit association that organises cultural events, including the Greek film week.

Our Values

Celebration of Greek culture and its contemporary film industry.

Cultural diversity / Innovation / Education Information / Quality

These values are at the heart of the Cinephile in Munich and guide the selection of films, events, and activities included in the program of the Greek Film week and the other activities during the year. We bring together the majority of the greek community here in Munich and we work as a platform for meet- ing people from different social, economical and cultural backgrounds. Our main focus is to transport the vibrant and diverse world of Greek cinema, where storytelling meets art, and history meets modernity.



Background

The Greek Film Week is Germany's longest-running and most successful Greek film festival, and the most successful within the Greek diaspora in Europe. **The 38th Edition begins on November 14th.**

Essential information about the Greek Film Week

Longevity

The event has been running for over 37 years, which has allowed it to build a strong reputation and a loyal audience.

Quality programming

The festival showcases a carefully curated selection of high-quality Greek films, including classics and contemporary works, that appeal to a broad audience.

Industry connections

The festival has developed strong connections

with filmmakers, industry professionals, and organizations within the Greek and German film industries, which helps to ensure a high-quality program and excellent networking opportunities.

Venue and location

The festival takes place in Munich, a city with a strong cultural scene and a large Greek community, and is held in prestigious venues, which adds to its prestige and appeal.



Remarkable Women of Influence

This year we are highlighting the festival's focus on strong female characters. Our programme presents and revolves around the theme of women's empowerment in different cultural and social contexts. **Exhibition starts November 12.**



The Audience

The key audience is composed of 40% Greeks, 40% Germans, and 20% from other nationalities. The Greek Film Week provides a unique platform for cultural exchange and dialogue between Greeks, Germans and all the other nationalities joining. Additionally, the presence of foreign attendees demonstrates the broader international appeal of Greek cinema and its ability to resonate with audiences from different backgrounds.

Quick facts about the Greek Film week

- 15 productions shown on average
- held across five locations this year
- 3000 guests expected
- 1700 booklets printed and distributed across Munich
- “The Power of Women: An Exhibition of Heroines” is set to capture the attention of regional media and journalists
- over 8000 unique visitors on our homepage
- remarkable reach on social media



Expand your network with us

Logo placement

Sponsors can have their logo prominently displayed on event materials, such as posters, flyers, and brochures.

Banner ads

Sponsors can have banner ads placed on the event's website and social media pages.

Product placement

Sponsors can have their products featured or integrated into the event's activities and programs.

Sponsored events

Sponsors can host a sponsored event or screening during the festival, providing a unique opportunity to showcase their brand and connect with attendees.

Brand mentions

Sponsors can receive verbal or visual mentions during the event, such as during speeches, panel discussions, and Q&A sessions.

Important sponsor facts

- With social campaigns, we can reach over 100,000 impressions.
- We are active on Facebook and Instagram, and we launched our WhatsApp community a few days ago.
- Advertisement in our printed materials.
- Advertisement in the GFW spot.
- Welcome banner featuring the sponsor's logo.

Benefits of the Sponsorship

Sponsorship of the Greek Film Week in Munich offers many benefits, including expanding your network, promoting your brand, and supporting cultural initiatives.

Promote brand awareness

Sponsors have the opportunity to promote their brand to a diverse audience.

Access new markets

The event provides an opportunity to connect with Greek and German communities and tap into new markets.

Enhance corporate social responsibility

By supporting a cultural event, sponsors can

enhance their corporate social responsibility and demonstrate their commitment to supporting cultural and artistic initiatives.

Associate with high-quality programming

The Greek Film Week is committed to showcasing high-quality films, which provides sponsors with the opportunity to associate their brand with a prestigious event.

Join the cultural celebration and put your brand in the spotlight during the Greek film week.

Explore sponsorship opportunities

- become main sponsor
- or sponsor the opening venue
- or sponsor a screening in a venue
- or contact us to discuss more ideas

To learn more, visit:

griechishefilmwoche.com/support



Get in Touch with Our Marketing Team

Katerina Papathanasiou
Konstantinos Mitsis
Irina Kaprinioti